



WIND ENERGY MARKET 2010

Media - Kit PRINT & ONLINE

Market Survey „Wind Energy Market 2010“: Now, for the 20th time, the German Wind Energy Association (BWE) is publishing this comprehensive overview on the international wind energy industry.

There will be again a German and an English Language edition. Over the past years, the BWE Market Survey has established its position as both, an extremely valuable and highly appreciated tool for keeping track of the steadily growing wind energy market.

On more than 200 pages this standard work of reference includes:

- technical data from over 100 wind turbines
- data collected from certified measurements of more than 40 wind turbines
- A classified directory of approx. 400 company entries
- Up-to-date coverage on the: Global Wind Energy Market, Technical Trends & Innovations, German Wind Energy Market and moreover, the results of the Service-Survey“ carried out by the BWE.

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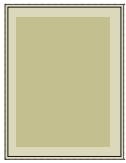
www.wind-energy-market.com

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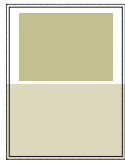
Sizes and Net Rates / PRINT

page	width x height	black/white	2 colours	3 colours	4 colours
2/1 bleed*	420 mm x 297 mm	2800,- €	3696,- €	4704,- €	5600,- €
1/1 bleed *	210 mm x 297 mm	1400,- €	1848,- €	2352,- €	2800,- €
1/1	177 mm x 262 mm	1400,- €	1848,- €	2352,- €	2800,- €
1/2 horizontal	177 mm x 130 mm	700,- €	924,- €	1176,- €	1400,- €
1/2 horizontal bleed*	210 mm x 146 mm	700,- €	924,- €	1176,- €	1400,- €
1/2 vertical bleed*	105 mm x 297 mm	700,- €	924,- €	1176,- €	1400,- €
1/2 vertical	88 mm x 262 mm	700,- €	924,- €	1176,- €	1400,- €
1/3 horizontal bleed*	210 mm x 100 mm	467,- €	616,- €	784,- €	933,- €
1/3 horizontal	177 mm x 85 mm	467,- €	616,- €	784,- €	933,- €
1/3 vertical bleed*	87 mm x 297 mm	467,- €	616,- €	784,- €	933,- €
1/3 vertical	70 mm x 262 mm	467,- €	616,- €	784,- €	933,- €
1/4 horizontal	177 mm x 65 mm	350,- €	462,- €	588,- €	700,- €
1/4	105 mm x 100 mm	350,- €	462,- €	588,- €	700,- €
1/4	70 mm x 130 mm	350,- €	462,- €	588,- €	700,- €
1/6 horizontal	177 mm x 49 mm	233,- €	308,- €	392,- €	467,- €
1/6	105 mm x 70 mm	233,- €	308,- €	392,- €	467,- €
1/6	70 mm x 100 mm	233,- €	308,- €	392,- €	467,- €
1/8	105 mm x 49 mm	175,- €	231,- €	294,- €	350,- €
1/8	70 mm x 60 mm	175,- €	231,- €	294,- €	350,- €
1/12	70 mm x 49 mm	117,- €	154,- €	196,- €	233,- €

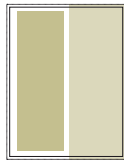
* Final size after trim – before trim + 3 mm on all edges. All sizes in millimeters.
Other sizes only after consultation.



1/1* 210 x 297
1/1 177 x 262



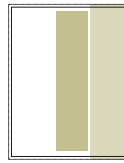
1/2 wide* 210 x 146
1/2 wide 177 x 130



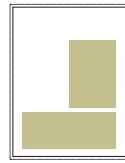
1/2 high* 105 x 297
1/2 high 88 x 262



1/3 wide* 210 x 100
1/3 wide 177 x 85



1/3 high* 87 x 297
1/3 high 70 x 262



1/4 wide 177 x 65
1/4 high 70 x 130

Schedules 2009

Reservation Deadline: Mon 19.10.09

Material Deadline: Mon 26.10.09

Print: Mon 16.11.09

Sizes and Net Rates / ONLINE

Banner	Size (Px.)		Accounting
A Full size	620 * 60	Per week	250,- €
		Per month	900,- €
		Per quarter	2.500,- €
B Size Banner	306 * 99	Per week	150,- €
		Per month	180,- €
		Per quarter	500,- €
C Layer	120 * 600	Per week (only)	450,- €
D Special	157 * 277	Per week	150,- €
		Per month	180,- €
		Per quarter	500,- €
Content-PR		Per month	1.200,- €
		Per quarter	3.300,- €
		6 months	4.900,- €
Trade Fairs/ Seminars/Conferences	Entry with Logo	Per entry	99,- €
		Up to 5 entries	450,- €
		Up to 10 entries	800,- €

Print specifications

Circulation

4.000 copies

Dimensions of Publication

210 mm (width) x 297 mm (height)

Color & Print

Offset print on 170 g/m² (cover pages) and 80 g/m² (inside pages). Euroscale colours (CMYK, Cyan, Magenta, Yellow, Black).

In case special supporting colours are requested, please contact bigbenreklamebureau gmbh.

Print is carried out within the commonly accepted tolerances.

Reproduction Material

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Time based pricing (70,- EUR per working hour)

Terms of Trade

Please see at www.bb-rb.de/agb

Distribution

The Wind Energy Market 2010 will be available at all main national and international trade fairs, exhibitions and conferences dealing with renewable energies. It will moreover be promoted in specialised press issues and can also be purchased directly from the BWE-Service.



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